

**Interreg  
Europe**



Co-funded by  
the European Union

# Key programme features

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**10 APR 2024 | 15 Minutes**

Poland National Info Day  
Warsaw



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# Cohesion policy & Interreg programmes

- 4 strands, each strand with its own scope and objectives
- 86 programmes, 10 billion euros ERDF

<b>A</b>	Cross-border	<b>64</b> programmes EUR 6.7 billion	
<b>B</b>	Transnational	<b>13</b> programmes EUR 2.3 billion	
<b>C</b>	Interregional	<b>4</b> programmes EUR 560 million	Interreg Europe Urbact, Interact, Espon
<b>D</b>	Outermost regions	<b>5</b> areas EUR 330 million	

**MEUR 394**

PROGRAMME  
BUDGET



# Interreg Europe **objective**

To improve **regional development policy instruments**  
(including Investment for jobs and growth goal programmes)

## How?

Through 'exchange of experience, innovative approaches and capacity building' (based on the identification & transfer of good practices)

- Primarily dedicated to **policymakers**
- Focus on **exchange of experience**



Different from cross-border or transnational cooperation

# What is a **policy instrument**



A means for **public intervention**:

- a strategy, programme or law
- developed by public authorities
- applied to improve a specific territorial situation

Investment for jobs and growth goal programmes are policy instruments.

# What is a '**policy responsible authority**'



- The **organisation in charge** of the elaboration and/or delivery of a specific **policy instrument**
- In most cases, a **public** institution

## Example of a **policy instrument**

policy responsible authority

**eTrøndelag strategy** is the policy for the digital development of the **Sør-Trøndelag County Council** in Norway. It was launched 10 years ago and is managed by the Unit in charge Regional Development. It promotes to the use and exploitation of ICT across industries and sectors and consists of four areas: Digital Infrastructure, Digital Municipality, Digital Innovation and Digital Literacy.



# What is a **policy improvement**



Our projects report **three types of results:**

- New projects
- Change in governance
- Change in the policy instrument itself

# Example of a **policy improvement**



## **eTrøndelag strategy**

The County Council launched two new projects:

1. Industry 4.0 Trøndelag: Increasing digital skills in small and micro businesses
2. The Library: a local digital technology hub

**Funds influenced:** 1.5 MEUR

### **Inspiration from:**

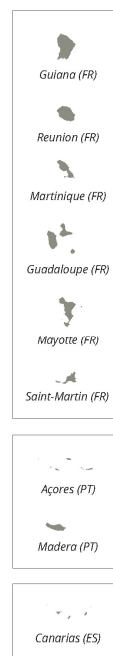
Study visit in Germany with the presentation of ICT Strategy of Saxony-Anhalt & ICT Cluster Central Germany + good practice from Latvia (Ventspils Digital Centre)





# Programme area

Interreg Europe's eligibility  
area extended to **36 Partner  
States**



The designations employed and the presentation of material on this map do not imply the expression of any opinion whatsoever on the part of the European Union concerning the legal status of any country, territory, city or area or of its authorities, or concerning the delimitation of its frontiers or boundaries.  
Kosovo: This designation is without prejudice to positions on status and is in line with UNSCR 1244/1999 and the ICJ Opinion on the Kosovo declaration of independence.

# Programme **scope**

1 cross-cutting priority on capacity building → **six topics**



**Concentration** principle (80%)

## Two actions



### **Projects**

Limited number of regions exchanging and transferring experience on a shared regional development issue



### **Policy Learning Platform**

Further exploiting projects' achievements and opening up the programme benefits to all

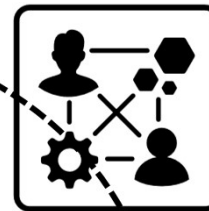
# Platform in a nutshell

**Policy-learning** services through access to:

## Knowledge

Find **policy solutions**

*(good practice database,  
thematic publications)*



## People

Meet our **community**

*(thematic events, webinars)*



## Expertise

Get **policy advice**

*(peer reviews, matchmakings,  
policy helpdesk)*

# Access to **KNOWLEDGE**



- Wealth of **policy solutions** available



Database of **good practices** from all EU



Analytical **policy briefs**, news and publications

<https://interregeurope.eu/policy-solutions>

# KNOWLEDGE: Good practice database

Over **3,000**  
expert-validated  
good practices  
are available  
online

## Good practices

Explore inspiring and tested policy solutions identified by our cooperation projects and beyond.

The screenshot displays a grid of eight good practice entries. Each entry includes a title, a brief description, a date, the project name, and an 'Expert approved' icon.

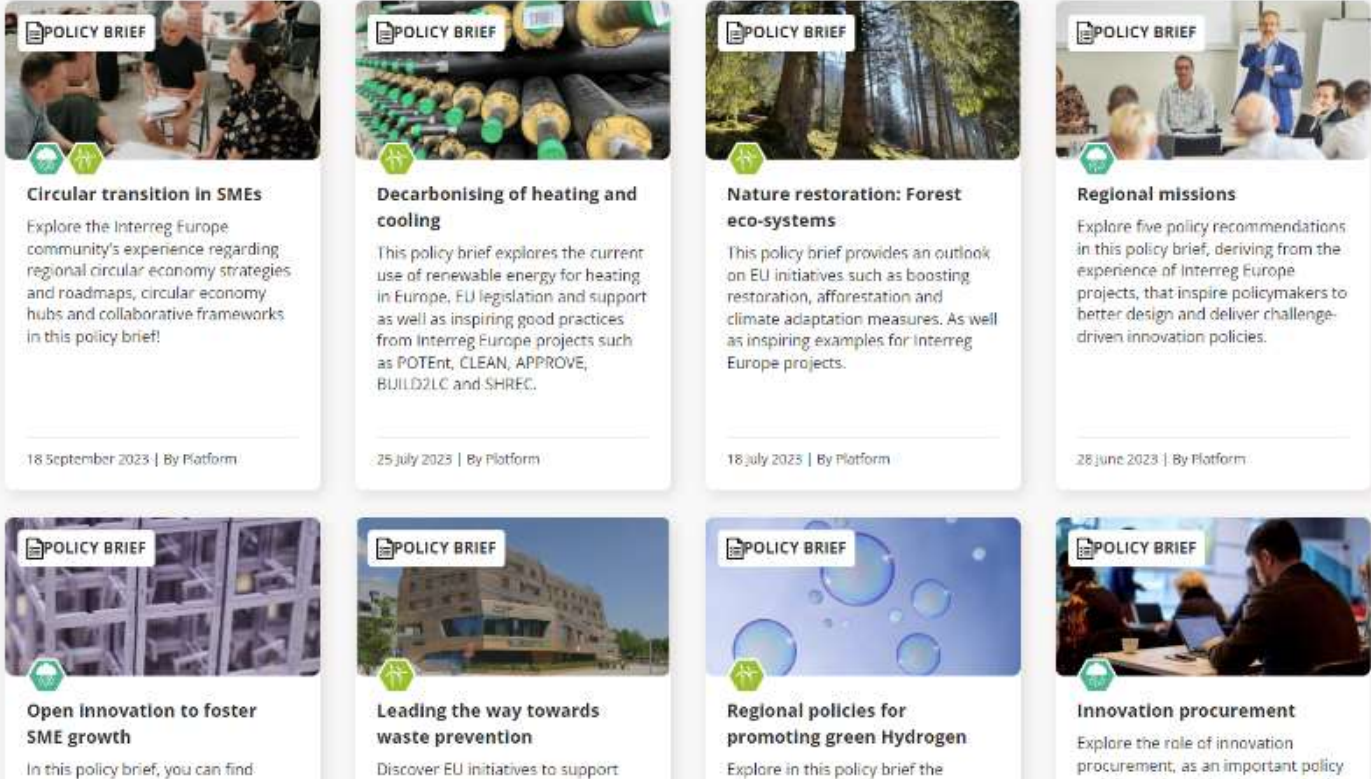
Title	Description	Date	Project	Status
<b>An Roinn Caiteachais Phoiblí agus Athchóirithe</b> Department of Public Expenditure and Reform				
<b>AI Foundation Certificate for Public Servants</b>	Upskilling and Project identification around AI. Understanding what it can and can't do.	05 Sep 2023	By project EN4BLER	Expert approved
<b>Operational Groups</b>	Innovation is essential to promote a sector that is efficient from the point of view of the resources used, productive and with a low level of emissions, which guarantees a sustainable development of...	30 Aug 2023	By project ORIGINN	Expert approved
<b>Food Vision 2030: Ireland's integrated systems approach for a sustainable agri-food sector</b>	Food Vision 2030 is a stakeholder-led, mission-oriented strategy which recognises the interconnectedness of policies for food, health, climate and environment.	25 Aug 2023	By project ORIGINN	Expert approved
<b>Andalusian Carbon Standard for the Certification of Blue Carbon Credits</b>	Standard of Blue Carbon credits & supporting documents & Catalogue of projects approved to implement Blue Carbon sequestration projects in Andalusia	11 Aug 2023	By project NACAO	Expert approved
<b>The success stories of the Green Hydrogen Booster project</b>	The Green Hydrogen Booster project.			
<b>Plymoton</b>	A diverse, long-term, branded programme enabling people to travel by sustainable modes by	2014 - 2020		
<b>SOCIAL AND SOLIDARITY GROCERY STORES ACTING FOR THE ECOLOGICAL TRANSITION</b>	In Bourgogne-Franche-Comté, two	2014 - 2020		
<b>The Life Cycle of water consumption on a film set</b>	A Life Cycle analysis of the water consumption during a feature film	2014 - 2020		



# KNOWLEDGE: Policy briefs for download

All policy briefs  
are available  
online

**Policy briefs**  
Read in-depth expert analyses of our cooperation projects and their good practices.



**Circular transition in SMEs**  
Explore the Interreg Europe community's experience regarding regional circular economy strategies and roadmaps, circular economy hubs and collaborative frameworks in this policy brief!

18 September 2023 | By Platform

**Decarbonising of heating and cooling**  
This policy brief explores the current use of renewable energy for heating in Europe, EU legislation and support as well as inspiring good practices from Interreg Europe projects such as POTent, CLEAN, APPROVE, BUILD2LC and SHREC.

25 July 2023 | By Platform

**Nature restoration: Forest eco-systems**  
This policy brief provides an outlook on EU initiatives such as boosting restoration, afforestation and climate adaptation measures. As well as inspiring examples for Interreg Europe projects.

18 July 2023 | By Platform

**Regional missions**  
Explore five policy recommendations in this policy brief, deriving from the experience of Interreg Europe projects, that inspire policymakers to better design and deliver challenge-driven innovation policies.

28 June 2023 | By Platform

**Open innovation to foster SME growth**  
In this policy brief, you can find

**Leading the way towards waste prevention**  
Discover EU initiatives to support

**Regional policies for promoting green Hydrogen**  
Explore in this policy brief the

**Innovation procurement**  
Explore the role of innovation procurement, as an important policy

## Slajd 15

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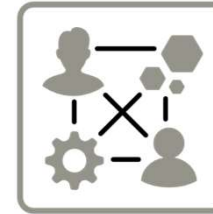
**IR-E2**

Update with latest policy briefs screenshot

Magda A.; 12.02.2024



## Access to **PEOPLE**



- Policy inspiration from practitioners to practitioners



10,000+ Interreg Europe  
**community members**



Thematic **policy-  
learning** events

<https://www.interregeurope.eu/community>

# PEOPLE: Policy-learning events online

- All community members can **register and join**



07 NOV 2023

Online

## AI for local authorities and policymakers

On 7 November 2023, from 14:00 to 15:30 CET, the Policy Learning Platform is hosting a webinar on the topic of Artificial Intelligence (AI) for local authorities and policymakers .



09 NOV 2023

Online

## District approaches to sustainable energy

On 9 November 2023 from 14:00 to 15:30 CET, the Policy Learning Platform is organising a webinar on the topic of district approach to sustainable energy .



23 NOV 2023

Online

## Setting up regional funds with the European Investment Fund

On 23 November 2023 the Policy Learning Platform is hosting a webinar on the topic of setting up regional funds with the European Investment Fund .



12 DEC 2023

Online

## Unlocking innovation: Regions as laboratories of policy experimentation

On 12 December 2023 from 10:30 to 12:00 CET, the Policy Learning Platform is organising a webinar on unlocking innovation: Regions as laboratories of policy experimentation .

## Slajd 17

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**IR-E1** Update with upcoming events screenshot  
Magda A.; 12.02.2024

# Access to **EXPERTISE**



- **Policy advice services** from our thematic experts



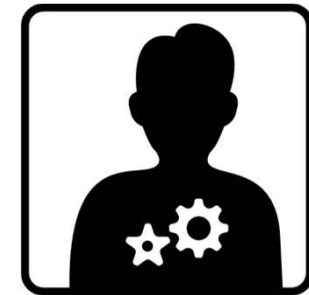
## **Peer reviews**

in-dept analysis and peer recommendations



## **Matchmakings**

Ideas on how to resolve a policy challenge



## **Policy helpdesk**


Ideas on how to resolve a policy challenge

<https://www.interregeurope.eu/get-policy-advice>

# EXPERTISE: Over 70 peer reviews delivered


Reports with  
recommendations  
available online

**Expert support reports**  
Discover policy recommendations from our peer review and matchmaking sessions.




**Regional innovation governance: key learnings**  
The Policy Learning Platform organised a peer review for the Regional Council of Päijät-Häme in Lahti, Finland, held on 17-18 October 2023. Discover the key learnings.

25 October 2023 | By Platform




**ERDF for interregional innovation projects: key learnings**  
The Policy Learning Platform organised a peer review for the Ministry of Finance and for European Affairs of Brandenburg, in Potsdam, Germany in October 2023. Discover the key learnings.

24 October 2023 | By Platform




**Sustainability Governance in the City of Tallinn**  
Take a look at the recommendations from the peer review on sustainability governance of the city of Tallinn.

04 October 2023 | By Platform




**Governance and digitalisation of fortress heritage in the City of Magdeburg**  
On 13 and 14 September 2023, the Policy Learning Platform hosted a peer review together with the City of Magdeburg on the topic of governance and digitalisation of fortress heritage. Discover the recommendations.


26 September 2023 | By Platform




**Better governance for Cultural and Creative industries**  
Explore the recommendations from



**Protecting and recovering local biodiversity**  
On 21 and 22 June 2023, the Policy Learning Platform organised an on-

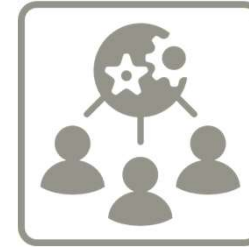


**Supporting reuse of boilers in private housing**  
On 22 June 2023, the Policy Learning Platform hosted an online



**Fast tracking Renewable Energy Communities in the Cypriot context**  
Read through the recommendations

# Ask for your **PEER REVIEW!**



- Contact the Platform expert
- Apply any time
- Assessment of your application within 1 month
- Expertise tailored to your needs!

<https://www.interregeurope.eu/peer-review>

# The Policy Learning Platform in Poland

## 5 peer reviews

- Marshal Office of the Warmińsko-Mazurskie Voivodeship - *Circular economy and sustainable waste management*
- City of Warsaw - *Framing the Urban Logistics Strategy*
- Upper Silesia Development Agency - *Promoting university-Industry Collaboration*
- Upper Silesia Development Agency - *Setting up SME voucher scheme in upper Silesia*
- Marshal Office of the Pomorskie Voivodeship - *Support for EU-funded innovation and research programmes*

## And 6 Polish peers !





# Policy change: Modification of a region's operational programme

Powered by a peer review

## ► Sustainable waste management in a circular economy

### Warminsko Mazurskie Region, Poland

Peers from: **Greece, Italy, Slovenia**

#### Recommendations:

- Integration of circular economy measures (CE) under the different priorities
- Valuable insight on experiences in other EU regions
- Untapping the circular economy potential of private stakeholders

More information available [here](#)





# Time for questions



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# Thank you!

Follow us on social media:



Title of Event  
Location

